



ADIDAS MANCHESTER MARATHON VOLUNTEER ROLE PROFILE 2025

A QUICK ROUND-UP ABOUT VOLUNTEERING AT THE ADIDAS MANCHESTER MARATHON



WHY WE NEED YOU

The adidas Manchester Marathon needs enthusiastic, proactive and practical individuals to be placed in a variety of roles, as required, at the event. If you want to be part of an exciting mass participation sporting event and all whilst supporting runners to raise thousands of pounds for charities, then this is the role for you!

WHAT SKILLS DO YOU NEED?

- Great interpersonal and communication skills
- Initiative
- A willingness to work as part of a team
- Enthusiasm and a pro-active attitude
- A flexible approach
- Be physically active as some areas of this role may involve some lifting, standing, walking about etc





WHAT WILL YOU BE DOING?

ARRIVALS & DEPARTURES TEAM:

- You will be the first adidas Manchester Marathon members of staff that thousands of participants meet when they arrive and may be the last face they see when they have finished the event.
- You will welcome participants to Manchester, put a smile on their faces and get them motivated.
- Ideally, we would like you to have a good knowledge of the Trafford area so that you can advise and direct our participants on how to get to the Event Village from a particular metro tram station for example.

BAG DROP

- Very important to the success of the event as tens of thousands of participants turn up and many of them will bring a bag.
- This area needs to be looked after by a dedicated team of friendly, switched-on volunteers who can help to run the bag drop area like clockwork.

MANAGEMENT OF THE START

- Enthusiastic and friendly volunteers who can help to motivate and inspire all of our runners before they set off on their 26.2 mile challenge.
- You will be required to communicate and help control the flow of our thousands of participants to the start line so that they start in the right place and at the right time and with a smile on their face!



ROUTE MARSHALLING

- You will be part of a team who are our eyes and ears on the course, and will be positioned at key locations and junctions along the run route.
- Whilst cheering on our participants and keeping them motivated, you'll be keeping an eye out for safety issues such as participants needing support, spectators encroaching on the route, or vehicles ignoring our road closures.
- You'll be supported by a Zone Leader, Sector Manager and Motorbike Marshals so will not have to deal with these challenges alone, but we'll need you to be notifying us when support is required.



FINISH

- We need happy cheering volunteers to welcome our participants across the finish line and to congratulate them on their achievements.
- You might also be adorning them with their medals and handing out t-shirts and water.

DRINKS STATION

- This is where our participants can grab a quick drink and maybe a moment's rest so we need a team of organised, friendly, welcoming volunteers to support our participants when they need it most, and to keep them hydrated, feeling positive and get them back moving again.



MORE INFORMATION

HOW MUCH TIME DO YOU NEED TO COMMIT?

- Your commitment will only be one day – Sunday 27 April 2025.
- Start timings and the length of your shift will vary depending on the role you are doing. Typically shifts start between 07:00 – 09:00.
- We ask you to prepare for the event by reading through the information provided, which will detail your role and important information about the event. You'll receive this information 2-3 weeks before the event and it won't take longer than approx. 10 mins to read through and understand.
- Please note we will not know the exact shift timings until nearer the event date, and so more accurate information will be briefed to you by the event volunteer team in the run up to the event.

WHAT SUPPORT WILL YOU BE GIVEN?

A member of the team will be in touch before the event to send you a full briefing about your role. A team leader will brief, guide, support and work closely with you on the day at the event.

HOW DO I SIGN UP?

To sign-up please visit our Volunteer page where you will be able to click to complete our short online registration form. If you are part of an organised group from a club etc then please see the relevant instructions on what is required on the same form.

If you have any further questions not answered above or on the Volunteer Page on our website then please do email us at volunteers@aso-uk.com.

We look forward to welcoming you to the delivery team!

WHAT ARE THE BENEFITS?

- Experience working at a large mass-participation sporting event, and the 2nd largest marathon in the UK!
- The satisfaction of knowing that you are making a valuable contribution to the event, which in turn is helping to raise vital money for charity.
- The opportunity to develop communication and event skills.
- The enjoyment of meeting new people and being a part of our team.
- The knowledge that you will have made a positive impact and provided invaluable support, improving the experience of participants and spectators.

